



First Town 4-H Clubs



Sponsor Subscription Package

2010 Walk for Chance

Race to Rescue

Dog Walk, Race & Fair

Sunday June 6, 2010

Northwest Park, Windsor, CT

8:00 am to 3:00 pm

The 2010 Dog Walk and Fair promises to be the most exciting and largest Dog Walk to date! Consistent with our mission to train service dogs and fund animal related causes, the First Town Veterinary Science 4-H Club has partnered with Sunshine Golden Retriever Rescue and the Windsor Dog Park Association. Sunshine Rescue specializes in the rescue of Golden Retrievers which complements our mission to train Golden Retrievers to be service dogs. The Windsor Dog Park provides a direct link to the Windsor community and benefits all local dogs and their owners. We are certain that a large percentage of your customers and employees are dog owners and on behalf of all the members of the 4-H Club, Sunshine Rescue and the Dog Park Association we thank you and appreciate your sponsorship of this special event.

2010 Activities:

- 1-2 mile dog walk
- Race to Rescue 5K cross country race
- Dog Pound Lock-up
- Silent Auction & Raffle
- Vendors, food & entertainment



www.dogwalk.org

Sponsor Opportunities

2010 Dog Walk, Race and Fair

We need your help! We thank you for your past support and would appreciate your continued support through the purchase of event sponsorship, program advertising or donation of goods and services for the auction and raffle. Please use the attached subscription form and remit (with copy of advertising if applicable) to: **Larry Pennington, 46 Poquonock Ave., Windsor, CT 06095.** For questions, please contact **Sarah Summers** at **860-916-3767** or **Larry** at **860-688-2245**.

We expect 800 to 1,200 total participants, including walkers and runners that will collect pledges. We are raising additional funds through a limited number business sponsorship opportunities including event sponsors, program advertising and vendor exhibit space.

Proceeds will benefit several animal causes including the following;

First Town 4-H Clubs community service project includes the training of a rescued dogs to be an assistance/service dog which are to be placed with a disabled individuals. Below is a picture of one of our service dogs.

Sunshine Golden Retriever Rescue Corp, a 501c3, rescues hundreds of displaced Golden Retrievers in need of homes and medical attention annually.

Windsor Dog Park Association has recently begun construction of a dog park at Windsor's Northwest Park to benefit all dogs and their owners.





**Walk for Chance
Race for Rescue
2010 Sponsorship Contract**



Sponsor name (as you would like it to appear on donor list) _____

Address: _____ City, State _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

Sponsorship Donation Options: (check those that apply):

- Platinum medal sponsor \$2,500 or more (Sponsorship included in media announcements, logo included on promotional materials including front of program book, t-shirts, full page ad, exclusive sponsor at event, prime exhibit booth space, we will work with you for ideas to put your firm in the spotlight at the event).
- Gold medal sponsor \$1,000 or more (logo on program back cover, brochures, and certain marketing materials, a full page ad, banner sign and prime exhibit booth space)
- Silver medal sponsor \$500 or more (logo on inside cover of book, full page ad and and prime exhibit booth space)

Program Advertising (please include copy of ad)

- Whole page ad \$250 Half page ad \$140
- Quarter page ad (tall) \$75 Quarter page ad (long) \$75
- 1/8th page ad (business card) \$40
- Booth at dog walk and fair \$100** (10' x 20' booth, early payment gets preferred locations)

Electricity needed Yes / No (circle one)

Description of booth (include any items to be sold) _____

Donation of raffle or silent auction item / service: _____

Value: \$ _____

Please make checks payable to: **First Town 4-H Fundraising Account**
 Mail to: **Windsor Animal Clinic, 46 Poquonock Ave., Windsor, CT 06095**
For questions contact Sarah Summers at 860-916-3767, sarah@mdsummers.com or Larry Pennington at 860-688-2245, lpennin934@aol.com

Full Page ad \$250

Half page ad \$140

Quarter page ad (tall) \$75

1/8th page ad
\$40 (business card)

Quarter page ad (long) \$75